

# ECONOMIC PEACE IS EASY: END THE OCCUPATION AND LET THE PALESTINIANS PROSPER IN PEACE



Israel's new prime minister is up to his old tricks. Returning to office after 10 years, pro-war Benjamin "Bibi" Netanyahu hopes to bamboozle the world again, this time with talk of "economic peace" for Palestinians. It's a desperate attempt to re-brand Israel after its recent one-sided military assault in Gaza. It won't work. No PR ruse can paper over the world's condemnation of that bellicose brutality.

The Palestinian economy is in shambles due to Israel's intentional ongoing strangulation by military, political, financial, and resource-stealing means.

Instead of ending its illegal 41-year military occupation, Israel hopes to continue it with only cosmetic changes. Like the old "Roadmap to Peace," the new "highway to economic prosperity" will lead nowhere. Investors won't risk funds that could be instantly wiped out by the next IDF military adventure. Israel has intentionally destroyed/blocked Palestinians' airport and deep-water seaports precisely to preclude international trade: why would the world buy this new lie?

If Israel wants peace instead of Palestinian land, it has had six decades to seek it. Instead, it has never missed a chance to give war a chance. Rather than offer olive branches, it chooses to uproot millions of olive trees. It shouts "security" while collectively punishing Palestinian civilians. It thinks nothing of shooting non-violent protesters and killing women and children sheltered in UN buildings. Now it seeks a partnership built on oppression? That is not called a just and lasting peace; that's called *slavery*.

Bombing civilians does not build confidence. It leads to more war. To earn real trust, Israel would need to act as a trustworthy partner. Since it refuses, the solution is simple:

***"Say No to Bibi, Yes to BDS!"***

(**B**oycott, **D**ivestment and **S**anctions: [www.bdsmovement.net](http://www.bdsmovement.net))

BDS can pressure Israel to grant Palestinians their basic human rights—freedom, equality, dignity, and respect.

The Palestinian people call on nations, companies,\* communities and individuals worldwide to use these non-violent social, cultural and economic BDS tools to let Israel know that it has left the world with no alternative to ending its occupation!

Of course, Israel *could* finally choose to do the right thing on its own:

**END THE OCCUPATION TODAY...**

**...SO REAL NEGOTIATIONS CAN START TOMORROW!**



Palestinian civilians and medics run to safety during an Israeli strike using phosphorus shells at a UN school. Photograph: Mohammed Abed/AFP

\* [www.whoprofits.org](http://www.whoprofits.org)